



Philatelic Bureau

Philatelic Bureau GPO Headquarters, St. Martin's-le-Grand, London EC1 HQ 4583

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Content

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and Regionals
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Tenth International Botanical Congress
Colourful Stamps

1 Colourful illustrations of flowers of Great Britain are the subjects of Michael Goaman's vivid designs for the stamps which will be put on sale on August 5th to mark the 10th International Botanical Congress to be held in Edinburgh from August 3rd - 12th, 1964.

2 These Congresses are held every five years, each alternate Congress being in Europe. The last one to take place in Great Britain was 1930. The King of Sweden will be Honorary President of the Congress, which will be attended by over 4000 people, many from overseas countries.

3 The Congress will be marked by special exhibitions and displays in Botanical Gardens in various parts of the country and in particular at the Royal Botanic Gardens, Kew. Delegates to the Congress will discuss all aspects of Botany in its broadest sense, e.g. forestry, agriculture, the disease classification, evolution, chemistry, genetics and the general structure of plants.

4 The Designs

The 3d stamp features the Spring Gentian (*Gentiana verna*); the 6d. stamp portrays the Dog Rose (*Rosa canina*); the 9d denomination illustrates the honeysuckle (*Lonicera periclymenum*) and the 1s.3d. stamp features the Fringed Water Lily (*Limnanthemum nymphaeoides*). At the bottom right hand corner of each stamp botanical sections of the individual flowers and their seed pods are illustrated.

The colours of the stamps are;

- 3d. - Violet, gentian blue, yellow/green,
- 6d. - Dark green, leaf green, pink, scarlet,
- 9d. - Flame red, yellow, green, crimson,
- 1s.3d. Green/brown, bright green, yellow, lilac.

The stamps will be printed in photogravure by Messrs. Harrison and Sons, Ltd. They will also be printed with phosphor lines.

5 The artists

These designs are a combined effort on the part of Michael Goaman, and his wife Sylvia. Mr Goaman is a freelance graphic designer specialising in postage stamp design and has designed a number of the British Post Office stamps, his latest successes being the 2½d. and 1s.3d. Freedom from Hunger stamps issued in March, 1963. He is 42 years old and studied at Reading University Art School and at the Central School of Arts and Crafts where he met Sylvia Priestley, M.S.I.A., a textile designer, and whom he married, in 1950. They have worked together in partnership on stamp design for several years and Sylvia's experience in designing with plant forms has led, in the case of the Botanical Congress designs, to a largely personal contribution.

New Stamps for Jersey, Guernsey and the Isle of Man

6 Specially designed 2½d. Stamps for Guernsey, Jersey and the Isle of Man, were put on sale in their- respective areas on Monday, June 8th. They take the place of the permanent series 2½d. previously on sale in these areas, and which have been withdrawn. The stamps have been issued following requests made by the islands' authorities for distinctive stamps to be used on picture postcards.

7 Details of the Stamps

Isle of Man: The design features the three Legs of Man in a shield and a border of a Celtic ring chain - characteristic of the early Manx .crosses.

Guernsey: The design portrays the Guernsey lily (Nerine Sarniensia), which has been associated with the Island since the middle of the 17th century, and the Crown of William of Normandy.

Jersey: The Royal Mace of Jersey and the Island's Coat of Arms are illustrated in the design. Sprays of foliage symbolise the Island's agricultural interests.

8 Artists

Isle of Man: Mr. J. H. Nicholson, R.I., B.W.S., F.B.D., F.R.S.A., who also designed the current 3d. Isle of Man.

Guernsey: Mr. E. A. Piprill. who also designed, the current 3d. Guernsey.

Jersey: Mr. Edmund Blampied, R.B.A. The 3d. was designed by Mr. W. H. Gardner.

4d. Stamp The activities of man are often determined by the nature of the land he lives in. Industrial activity particularly is conditioned by the environment. The port of Belfast has arisen where land and sea provide the opportunity and Northern Ireland is represented in this series by the shipbuilding yards of that port.

8d. Stamp Forestry has a comparatively slow but lasting and widespread effect upon the landscape. Over 7 per cent of the land surface of Great Britain is devoted to forestry. The stamp features both the deep green of the mature timber and, towards the foot of the hill, the younger trees where the brown of soil and bracken is still the dominating colour. The rugged skyline of mountains is featured on the stamp which draws its inspiration from the Forest Park of Beddgelert in Snowdonia.

1s.6d. Stamp The great globe of the Dounreay nuclear reactor rising like a moon above the age old plain of North east Scotland vividly demonstrates the contrast between modern technological development and man's age old activity of tilling the soil illustrated by the harvest sheaves. The crofter's cottage seems ghostlike and unreal sketched in only as a symbol of a passing phase of history. The nuclear reactor at Dounreay, Caithness, in Scotland, is the most powerful nuclear reactor operating anywhere in the world. It is the first of its type to feed electricity to the Grid.

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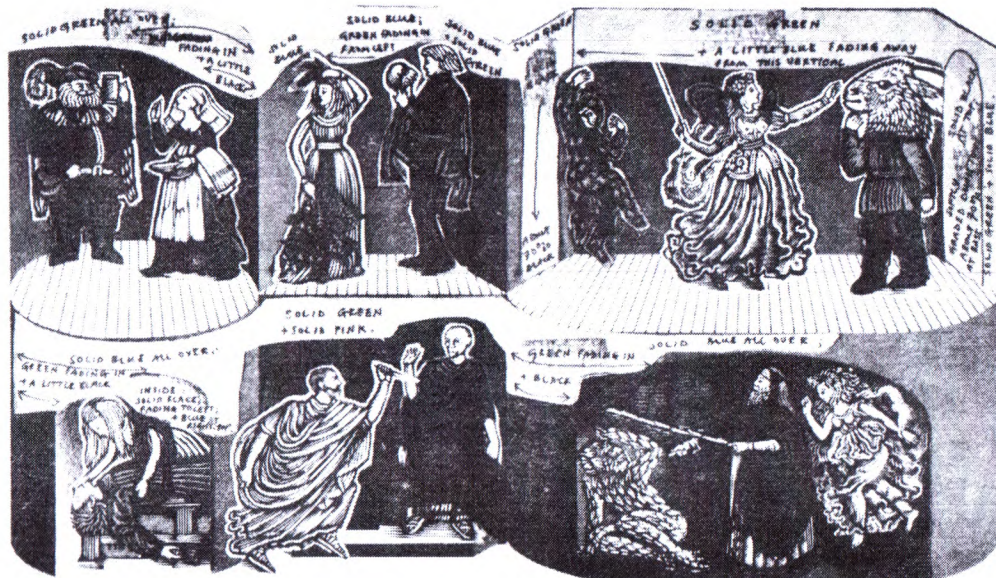
20th International Geographical Congress Special Issue

The four special stamps to be issued on July 1st take as their theme the "Changing Face of Britain".

The activities of the British people at work and at play are changing the physical landscape of the countryside, while at the same time the country itself is affecting and influencing these activities. The stamps show, in a variety of ways, how these developments are taking place.

The first International Geographical Congress was held in Antwerp

AND SMOOTH, EVEN TINTING FROM SOLID TO NOTHING, ON THE CURVED SURFACES.



Dr. van Gierst's report:

THE TINTED PANELS AT THE BASE SCRAPE VERY EASILY.

ARTWORK OF THE SHAKESPEARE AIR LETTER FORM

COLOURS ON FIGURES:- FULL STRENGTH.

BLACK ON FIGURES IN LINE.

SHARPNESS OF ALL EDGES AND CHANGES OF PLANE IS VERY IMPORTANT;

AND SMOOTH, EVEN TINTING FROM SOLID TO NOTHING, ON THE CURVED SURFACES.



	19th Sept. 1964	Warwick in the heart of England"	(Transposed)
Southampton	26th June 1964 - 9th July 1964	"Great Southampton Show July 10th and 11th" (2 transposed, 8 conventional dies)	
Bath	29th June 1964 - 12th July 1964	"1764-1964 Bi- Centenary of Ralph Allen of Bath Postal Pioneer"	(Transposed)
	13th July 1964 - 12th July 1965	"Bath the Georgian City"	(Transposed)
Bootle PDO and Blundellsands PDO (Liverpool)	6th July 1964 - 5th July 1965	"Invest Safely in Crosby Corporation"	(Transposed)

1964

Germania Postcard
September 1964"

Portsmouth

10th September 1964 "Portsmouth and District
Philatelic Society 10th
September 1964"

Barnet

7th November 1964 "Federation of Middlesex
and Associated Philatelic
Societies - 10th Junior
Stamp Day 7th November
1964 at Barnet"

N.B. PLEASE HANDLE WITH GREAT CARE
THE TINTED PANELS AT THE BASE SCRATCH VERY EASILY.

ARTWORK OF THE SHAKESPEARE AIR LETTER FORM

DESIGNED BY DAVID GENTLEMAN

Philatelic Bureau, G.P.O. Headquarters, LONDON, E.C.1.

yearly intervals at various world centres. London is the chosen centre for the 20th Congress from July 20th to 28th this year. More than 2000 geographers from 60 countries will attend. There will be symposia and field studies during the period July 6th to August 11th, together with a number of special exhibitions.

The Designs:

The 2nd. Stamp: The most immediate impact of man on the countryside is in his urban environment. The need for shelter is perhaps the first and most constant factor in man's effect on the face of the land.

Towering blocks of flats are the typical 20th century abode - in this case near London, and overlooking Richmond Park. The artist has placed them rising from the green of the countryside - which is itself partly obscured by a heavy black scar of industrial development. This green belt symbolising man's efforts to retain some part of the countryside within his urban environment is cut across also by a motorway, identified by heavy arrow-like direction signs.

The colours of the stamps are:-

2½d - Yellow, grey, black, green;

4d. - Pink, black, brown, mauve, dark brown;

8d. - Lt. green, dark green, brown, black;

1s.6d. - Pink, yellow, brown, black.

All four stamps are designed by Dennis Bailey, an artist employed by Messrs. Harrison and Sons. Ltd.

The stamps will be printed in photogravure by Messrs. Harrison and Sons, Ltd. They will also be printed with phosphor lines.

Air Letter Forms

9 The issue of the first pictorial air letter forms last August, followed in April by the Shakespeare series, has renewed interest in these rather neglected pieces of postal stationery.

10 The present British air letter form had its origin in the Forces air letter form that was introduced in November 1942 with the object of providing a very light-weight and yet more private and personal air mail communication than the 3d. airmail postcard or airgraph that alone were available at that time owing³ to the severe restrictions on aircraft capacity for most purposes, including mails.

11 The design chosen was also adopted for the civilian version that was introduced in August 1944, and it has remained virtually unchanged ever since. It has three main advantages:-

1 It allows the maximum compact writing space.

2 The second flap enables two-thirds of the writing space to be completely enclosed, and this degree of secrecy is generally appreciated by the writers.

3 The closed edge on the right-hand side of the address panel when the form is sealed avoids trouble with stamp cancelling machines in sorting offices.

12 Annual consumption of the plain form runs at about 65 million a year, which represents about 160 tons of forms. The plain forms are sold at 6d. (the face value of the stamp), the close control we maintain over the weight of the form (180 to the lb.) making it possible to maintain the low air postage rate of 6d. To anywhere in the world - a very good bargain.

13 The sale of the first pictorial Air Letter Forms was in the nature of an experiment which began on the 1st August 1963 and ended on the 31st March 1964.

14 The forms were on sale only in the London Postal Area and the London Airport post offices and cost 10d. Each. There was a choice of two views, one of the Houses of Parliament across the Thames from the Albert Embankment and the other of the Tower of London with Tower Bridge in the background.

15 The forms were printed in sheets of 8, the uncut sheet bearing four "Westminster" views, one below the other, and four "Tower" views alongside, similarly placed.

16 The result of the London experiment was sufficiently encouraging to warrant introduction of the Shakespeare forms, also printed at 10d. Each, and to sell them over the whole of the country. There are two distinctive designs - one of The Royal Shakespeare Theatre at Stratford-upon-Avon and one featuring colourful engravings by David Gentleman of scenes from six of Shakespeare's plays. We enclose with this Bulletin a reproduction of the artwork of this second form. A copy of the actual form was issued with the special notice last April and it is interesting to compare the first and last stages of production of the form. The characters shown in the scene are:

Falstaff and Mistress Quickly - "The Merry Wives of Windsor"

Ophelia and Hamlet - "Hamlet"

Puck, Titania and Bottom - "A Midsummer Nights Dream"

Romeo and Juliet - "Romeo and Juliet"

Brutus and Caesar - "Julius Caesar"

Caliban, Prospero and Aerial - "The Tempest"

The stamp on the two forms shows the Globe Theatre as shown on the famous sixteenth century panoramic print of London by Wenclas Hollar. This and an engraving of Shakespeare's head on the address panels, based on the first Folio portrait were signed by David Gentleman. We are told on very good authority that Hollar labelled his engravings incorrectly and what is shown as the Theatre is in fact the Bear Garden. The engraving is however so well known that we thought it only right to use it unamended.

17 The Shakespeare forms are also printed in sheets of 8 but each uncut sheet comprises 8 "Theatre" or 8 "Scenes" forms separately.

18 So far the reign of Queen Elizabeth II has produced 9 different air letter forms:-

1 3rd June 1953 - 31st January 1954. Coronation Special Issue with special stamp design in maroon, and a Coronation motif on the left-hand side of the form also printed in maroon.

2 1st February 1954. Permanent issue of new reign - a modification of the Coronation issue. The Coronation motif was omitted and the word "Sixpence" substituted for "2nd June 1953" on the stamp.

3 December 1954. First issue with revised wording on back.

4 12th September 1957 - 13th October 1957. The stamp showed a design of the Houses of Parliament in maroon overprinted with the words "46th Parliamentary Conference".

5 14th October 1957. The Houses of Parliament design without the overprint.

6 1960. Revised layout of folding arrangement - the address panel with sealing flaps was transferred from the right upper quarter to the right lower quarter of the form to facilitate insertion into a typewriter.

7 1st August 1963 - 31st March 1964. First two pictorial air letter forms. One showed the Houses of Parliament and the other the Tower of London.

8 23rd April 1964. Two Shakespeare pictorial air letter forms. The Royal Theatre and Scenes from his plays.